

June, 2019

**RE: The 38<sup>th</sup> Annual North High School Invitational Band Festival**

On September 21, 2019, the annual North Invitational Marching Band Festival will be hosted by the North High School Green Brigade. We would greatly appreciate your support and sponsorship through advertisement in our official program.

The Invitational draws approximately 1,000 high school marching band members from the tri-state area with an attendance of 3,500+ spectators. With your sponsorship, we will be able to host a very successful event. The Invitational has grown to be a highly respected and prestigious competition including numerous commendations from media and participating schools.

The North High School Band Boosters generate 100% of the Green Brigade's financial requirements through fundraisers conducted year round in an attempt to pay for uniforms, music, instruments, transportation, and numerous other expenses. However, due to a budget closing in on \$100,000, we depend heavily on the Invitational to bring in a majority of the funds required to support this award-winning marching band.

As an advertiser in our official program, you will be helping us attain our budget goal and achieving another successful Invitational. If you are interested in contributing to your community, please complete the enclosed form and return - with your ad attached - by **September 7<sup>th</sup>, 2019**.

There is an attachment explaining the ad size and donation amounts.. Should you have any questions, I encourage you to contact me by phone or email.

Thank you for your consideration of this (tax deductible) contribution and for your anticipated support of the North High School Green Brigade!

Sincerely,

Jane Bernhardt  
North High School Invitational Chairs  
812-480-9065  
[jane.bernhardt@evsck12.com](mailto:jane.bernhardt@evsck12.com)

**38<sup>th</sup> Annual North High School  
Invitational Marching Band Festival**

**Advertisement Application**

Please Print Clearly

**Business:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Ad Message:** \_\_\_\_\_

**Please Select Your Ad Size:**

\_\_\_\_\_ **Sponsor \$1,250, Recognition on front cover, full page inside cover ad**

\_\_\_\_\_ **Back Cover Ad \$300**

\_\_\_\_\_ **Half Page Ad \$200**

\_\_\_\_\_ **Inside Back Cover Ad \$200**

\_\_\_\_\_ **Quarter Page Ad \$150**

\_\_\_\_\_ **Full Page Ad \$250**

\_\_\_\_\_ **Eighth Page Ad \$75**

\*\*\* The area within the outside line of this form represents a full page ad \*\*\*

Thank you very much for placing an ad in this year's program.  
Your company logo/picture and message will be  
Featured per your ad selection above.

Please send this form along with your artwork  
And payment by **September 7<sup>th</sup>** to:

Jane Bernhardt  
North High School  
15331 Hwy 41 N  
Evansville, IN 47725

Feel free to forward your artwork via email to:  
jane.bernhardt@evsck12.com

**The North High School Green Brigade  
greatly appreciates your support of our 38<sup>th</sup> consecutive  
instrumental music event.**